

2025 Event
Sponsorship Packet
Saturday, March 22, 2025



Proceeds Benefitting the

Make sure you don't miss out on one of the best family-friendly community events in the area! We invite you to sponsor and be a part of the **10th annual Code Red Chili & Salsa Cook-off** on Saturday, **March 22, 2025** in Downtown Zachary, Louisiana in the Historic Village.

The **Code Red Chili & Salsa Cook-off** is excited to offer the region a fun and entertaining annual fundraiser. This event offers *Kidz Zone, Games, Food, Live Music*, and in taking place in partnership with the Zachary Rotary Club 5k race and the Zachary Farmers & Articians Markets – all to raise funds for your local hospital!

The Lane Regional Medical Center Foundation is currently raising funds to benefit the **NEW 4- STORY PATIENT TOWER** being constructed on Lane's campus. Your sponsorship will help us reach our \$1 MILLION fundraising goal.

SPONSORSHIP OF THE 2025 Code Red Chili & Salsa Cook-off INCLUDES:

- Your business will have visibility and brand awareness **showing that your organization is a strong community supporter and advocate for ensuring we have the best healthcare in the region.**
- The event offers a unique platform to **meet face-to-face with community members** as a participant and sponsor of the event.
- Your opportunity to make a charitable **investment in the healthcare needs of our community** and region.
- Access to a **special VIP area** for our top sponsor levels!

We offer several sponsorship options to fit any budget and ensure your brand is recognized for supporting this community event. **We appreciate your support.**

Have a question? Need more details on sponsorships? Contact the Lane Foundation today!

Theresa Payment
Executive Director
Lane Regional Medical Center Foundation

(225) 658-6699 office
(225) 202-3468 cell
tpayment@lanermc.org

2025 CODE RED COOK-OFF SPONSORSHIP LEVELS

Saturday, March 22, 2025

BENEFITS THE LANE RMC FOUNDATION

SILVER SPOON SPONSOR – \$10,000

The *Presenting Sponsorship* Level offers your business *ALL of the benefits of the lower levels, PLUS:*

- Company logo on all event banners
- 12 VIP Event Packages (\$600 value)
- Company logo on event souvenir items
- Recognition as *The Silver Spoon Presenting Event Sponsor* during the event

JALAPENO PEPPER SPONSOR – \$5,000

- Two Free Team Entries for Chili and/or Salsa (\$100 value)
- 8 VIP Event Packages (\$400 value)
- Access to the VIP tent and seating area
- Your company banner displayed at event and company tent space (*sponsor provided*)
- Prominent advertising & company logo included in all media promoting the event along with other sponsors
- Sponsor recognition in Love Lane Newsletter
- Recognition as *Jalapeno Pepper Sponsor* during the event

RED HOT SPONSOR – \$2,500

- One Free Team Entry for Chili OR Salsa (\$50 value)
- 6 VIP Event Packages (\$300 value)
- Access to the VIP tent and seating area
- Your company sign/banner displayed at event
- Prominent advertising & company logo included in all media promoting the event along with other sponsors
- Tent space at prominent location at event (*sponsor provided*)
- Recognition as a *Red Hot Sponsor* during the event
- Souvenir thank you gift

BRING ON THE HEAT SPONSOR – \$1,600

- One Free Team Entry for Chili OR Salsa (\$40 value)
- 2 VIP Event Packages (\$100 value)
- Access to the VIP tent area
- Recognition as *Bring on the Heat Sponsor* during the event
- Recognition as an event sponsor in post event news release

SPICE IT UP SPONSOR – \$1,000

- Recognition as a *Spice It Up Sponsor* at the event
- Logo recognition as a sponsor on social media

FRIEND OF THE COOK- OFF SPONSOR – \$999 or less

- Recognition as a *Friend of the Cook-off sponsor* on social media

Due to advertng deadlines, sponsorships received after March 7th may not be included in all items.

THANK YOU FOR YOUR SUPPORT!!!

Proceeds benefit the Lane RMC Foundation which supports the hospital's mission to provide exceptional healthcare services to every patient, every time. Lane RMC Foundation is a registered 501(c)(3) and all donations are tax deductible as allowed by law.



2025 COOK-OFF SPONSORSHIP APPLICATION

YES! We will support 10th annual Code Red Cook-off benefiting the Lane RMC Foundation!

_____ Silver Spoon Presenting Sponsor (\$10,000)
_____ Jalapeno Pepper Sponsor (\$5,000)
_____ Red Hot Sponsor (\$2,500)

_____ Bring on the Heat Sponsor (\$1,600)
_____ Spice It Up Sponsor (\$1,000)
_____ Friend of the Cookoff (\$599 and less)

_____ We are unable to physically participate as a sponsor this year, but wish to support this fundraiser for Lane Regional Medical Center. *Please accept our charitable donation* of \$_____._____in support of this event.

As part of our sponsorship, we will have teams competing in following COOK-OFF COMPETITONS:

- Judges Red Chili Competition
Head Cook: _____
- Judges Non-Traditional Competition
Head Cook: _____
- Judges Salsa Competition
Head Cook: _____

- People's Choice Chili Competition
Head Cook: _____
- People's Choice Salsa Competition
Head Cook: _____

Company/ Organization/ Name: _____

(Please list your name as you want it listed for recognition purposes)

Primary Contact Name: _____ Email: _____

Mailing Address: _____ City _____ State _____ Zip _____

*Your signature indicates agreement to the terms of your sponsor level. ***Donations in the form of goods or services are eligible to receive some sponsor benefits. All efforts will be made to reschedule if weather does not permit the event to take place as scheduled. In the event that a reschedule is not possible, your sponsorship will be accepted as a donation.*

AUTHORIZED SIGNATURE : _____ DATE: ____/____/2025

SPONSORSHIP DEADLINE MARCH 10, 2025

EMAIL: Completed entry forms can be submitted via email to tpayment@lanermc.org

MAIL: Completed forms and/or checks can be mailed to:

Lane RMC Foundation
Attn: Theresa Payment
6300 Main Street
Zachary, LA 70791
Checks payable to Lane RMC Foundation

Questions? Contact Foundation office at 225-658-6699